

# 2024 Printed Membership Directory



The MMA Membership Directory will be printed in full color and include information on approximately 550 members. 670 directories will be printed for distribution in March 2024.

**All members of AMFA, CMMA, RRMEA, and TSMA are listed in the directory for FREE without a logo.** Purchase an enhanced listing to have your company logo displayed with your listing.

### Ad purchase - Deadline February 2, 2024

Note: Ad placements are sold first come, first serve.

### Purchase options

- eCommerce at [MidwestManufacturers.com/store/](https://MidwestManufacturers.com/store/)
- Mail checks payable to Midwest Manufacturers' Association.

### Ad submissions - Deadline February 19, 2024

Submit ad materials or finished ads to: [Becky@MidwestManufacturers.com](mailto:Becky@MidwestManufacturers.com)

Preferred formats for finished ads: .jpg or .pdf.



| Ad location             | Full page<br>4.5" w x 7.25" h     | Half page<br>4.5" w x 3.5" h |
|-------------------------|-----------------------------------|------------------------------|
| Cover, back, in color   | \$650*<br><b>SOLD</b><br>Purchase | NA                           |
| Cover, inside, in color | \$600*<br>Purchase                | \$300*<br>Purchase           |
| Tab in color            | \$475*<br>Purchase                | \$300*<br>Purchase           |
| Display ads in color    | \$375*<br>Purchase                | \$250*<br>Purchase           |

\*Non-member rate: add 40%

### Enhanced listing includes:

1. Printed directory — your color logo with your listing
2. Online directory — an expanded description, company logo, additional photos, video links, additional website links, 5 linking bullet points, map link, and additional key words (SEO).

\$200  
**Purchase** Save 10% until 1/15/24!

Questions? Contact [Becky@MidwestManufacturers.com](mailto:Becky@MidwestManufacturers.com)



**MidwestManufacturers.com • 800-654-5773**

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*Fostering the creation, growth, and success of manufacturing associations throughout the Midwest since 1990.*