

# Snapshot - 2022



## No. of members ..... 156

- Manufacturers ..... 66
- Suppliers/prof services ..... 57
- K-12 schools ..... 33

## Special events

- Golf Social raised \$8,222
- Axe Throwing fundraiser
- TSMA on Tap
- Holiday social
- Membership drive

## Workforce development

- Manufacturing Career Dream Team initiative
- K-12 schools FREE
- Workforce Development webinar series

## MBiz Solutions

- Employer Health Plans
- Employer Dental & Vision Plans
- TriFac Workers' Comp Fund

## Legislative voice for mfg

- Minnesota Manufacturers Coalition
- Legislator tours

## Association strategy

- Sustainability policies implemented
- New staff hired
  - Executive Director
  - Executive Assistant
  - Bookkeeping

## Strategic partnerships

- Arrowhead Manufacturers & Fabricators Assoc
- Central Minnesota Manufacturers Association
- Minnesota Precision Manufacturing Assoc
- MN Advanced Mfg Center of Excellence
- MN Chamber of Commerce
- MN DEED
- National Association of Manufacturers

## Member education

- Manufacturing tours
- Keynote speakers
- Remote access to presentations
- Marketing for Manufacturers webinar series

## Membership communication

- Digital newsletter
- Featured member of the quarter
- Searchable online directory
- Print directory
- Free job postings
- Sponsorship packages
- TSMA Snapshot
- Facebook, LinkedIn, Instagram, YouTube

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