

Snapshot - 2022



No. of members 100

- Manufacturers..... 31
- Suppliers/prof services..... 42
- K-12 schools..... 27

Membership communication

- Digital newsletter
- Featured member of the quarter
- Searchable online directory
- Print directory
- Free job postings
- Enhanced web presence for members
- AMFA Snapshot
- Sponsorship packages
- Facebook, LinkedIn, YouTube

Association strategy

- Sustainability policies implemented
- New staff hired
 - Executive Director
 - Executive Assistant
 - Bookkeeping

MBiz Solutions programs

- Employer Health Plans
- Employer Dental & Vision Plans
- TriFac Workers' Compensation Fund

Special events

- Golf social raised \$3,037
- Beverage tasting fundraiser raised \$1,569

Workforce development

- K-12 schools FREE
- Collaboration with Cloquet High School
- Workforce Development webinar series
- AMFA Manufacturing CTE Jamboree

Strategic partnerships

- Central Minnesota Manufacturers Association
- Tri-State Manufacturers' Association
- Minnesota Precision Manufacturing Association
- Department of Iron Range Resources & Rehab
- MN Advanced Mfg Center of Excellence
- MN Chamber of Commerce
- MN DEED
- National Association of Manufacturers

Member education

- Manufacturing tours
- Keynote speakers
- Remote access to presentations
- Marketing for Manufacturers webinar series

Legislative voice for manufacturing

- Minnesota Manufacturers Coalition
- Legislator Connection program

Member promotion

- FabTech Expo in Chicago

AMFA Educational Trust

- \$193,606 awarded since 2005
- \$32,653 on hand

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