

Welcome
Information about your membership

Midwest Manufacturers Association



Midwest Manufacturers Association

RRMEA
Red River Manufacturers & Engineers Association
RRMEA.org
f in

TSMMA
Tri-State Manufacturers Association
TSMMA.org
i f in v

CMMA
Central Minnesota Manufacturers Association
CMMAworks.org
i f in v

AMFA
Arrowhead Manufacturers & Fabricators Association
AMFA-MN-WI.org
f in v

MMA
Midwest Manufacturers Association
(central office)
MidwestManufacturers.com

Midwest Manufacturers Staff



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PO Box 742 • Sauk Rapids, MN 56379

Association pillars



Workforce development

We are committed to strengthening the manufacturing workforce in our regions through initiatives to 1) change the image of manufacturing and 2) attract new people to manufacturing and 3) increase incumbent worker skill



Advocacy - A legislative voice for manufacturing in MN

We strive to monitor and inform our members of relevant legislative activity, offer a collective voice of advocacy for manufacturers, provide legislative representation at key events, and coordinate legislator visits to manufacturing sites.



Member education and networking

Learn through manufacturing facility tours, keynote speakers on emerging manufacturing topics at general meetings, networking and fundraising functions, featured member articles, newsletters and weekly communications.



Strategic partnerships

Enhancing your success and meeting our initiatives is achieved through strategic partnerships with key organizations, supporters, and endorsed programs.



Advocacy

Legislative voice for manufacturing

Legislative and regulatory issues impact your business – and your bottom line. Covering a large segment of Minnesota, we represent your issues to develop a pro-manufacturing economy.



Legislator Connection Program

MMA staff will coordinate a visit to your company from a local senator or representative. This service is free.



Minnesota Manufacturers Coalition

- A unifying voice for manufacturers on issues that impact competitiveness.
- Raising visibility of the importance of manufacturing to MN's economic health.
- Led by MN Chamber of Commerce.

TSMA candidate forum

An interactive session with local legislators and candidates to learn where candidates stand, ask questions, and share opinions. Current policy experts also on hand to facilitate the discussion.



AMFA legislative priorities

Streamlining regulatory and permitting processes, supporting efficient tax code reform, investing in workforce development and funding of infrastructure initiatives.



Workforce development

Free job postings

Members can post manufacturing job openings on our association websites.



K-12 free membership

Plus - teachers, administrators, and/or students are encouraged to attend events for FREE.



TSMA Manufacturing Career Dream Team

Dream Team members appear at K12 classrooms and high school career fairs to share their experiences and advocate for manufacturing careers.



Grants and scholarships

We serve as a source of grant funding in support of K-12 manufacturing programs and robotics teams.



Student and community tours of manufacturing

An opportunity for the general public, educators, students, parents, and employee's families to get a first-hand look at modern manufacturing facilities.



K-12 Navigator

Bridging K-12 teachers and administrators with manufacturing educational resources.



CMMA: Youth apprenticeship toolkit

Resources for K-12 teachers and administrators to start a Youth Apprenticeship or Youth Skills Training program.



Workforce Development Training

Workforce training provided by area agencies is listed in weekly communications to all members.

Member education and networking

Manufacturing tours

Members are invited to tour various member and non-member facilities throughout the year.



Keynote speakers

Compelling guest speakers on a variety of topics from LEAN manufacturing and leadership traits to workforce recruiting strategies.



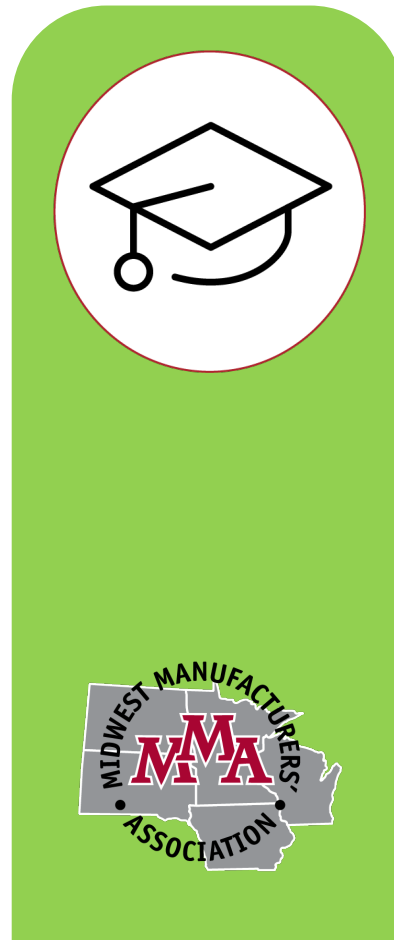
General meetings

AMFA – Lunch on 2nd Wednesday
CMMA – Breakfast on 4th Thursday
TSMA – Early Dinner on 1st Tuesday



Fundraising events

Fun events that raise funds to benefit manufacturing related youth programs in each region: golf, beverage tasting, and more.



Online portal with access to speaker presentations

View presentation from in-person meetings in the Member Information Center of our websites. View webinar recordings by clicking on the Events tab of each website.



Member communication

- Digital newsletter
- Featured member in each newsletter
- Facebook pages
- Instagram accounts
- LinkedIn groups
- Member blog
- Weekly event and update emails
- Sponsor eBlasts

Strategic partnerships

Minnesota DEED

The state's principal economic development agency. DEED programs promote recruitment, expansion and retention; international trade; workforce and community development.



Minnesota Advanced Manufacturing Center of Excellence

An innovative, collaborative effort between education and industry to recruit, educate, and train workers for dynamic careers in advanced manufacturing.



Minnesota Chamber of Commerce

More than 2300 members strong MCC advances pro-business, responsible Minnesota public policy that create jobs and grow the economy.



Enterprise Minnesota

ISO 9001:2015 certified manufacturing consultants that help companies become efficient and positioned to grow profitably.



Minnesota Precision Manufacturing Association

Precision and advanced manufacturing association based in Minneapolis-St. Paul.



TSMA: West Central Initiative

Improving life in West Central Minnesota through funding grants and loans; and much more.



RRMEA: Fargo Moorhead West Fargo Chamber of Commerce



CMMA: Initiative Foundation

Working daily to strengthen the economy and communities of Central Minnesota through loans, grants and financing.



AMFA: Department of Iron Range Resources & Rehabilitation

Provides vital funding, including low or no interest loans, grants and loan guarantees for businesses locating or expanding in the northeastern Minnesota.

Donations accepted

We accept donations to the

- AMFA Foundation
- CMMA Foundation
- TSMA Foundation
- MMA Foundation

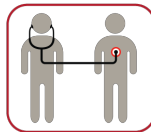


Donations to one of the foundations above are used to provide grants and scholarships to benefit manufacturing related youth programs in each region.

 MBiz Solutions

Lower your
operating costs
through membership

Responding to your needs, we have carefully selected these solutions — vetted by our board and endorsed by fellow members — to provide a cost savings to your operation.



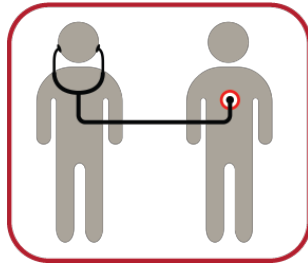
**Employer
Health Plans**



TRIFAC
WORKERS' COMPENSATION FUND™
For Manufacturers



**Employer Dental
& Vision Plans**



Employer Health Plans



- Lowers health care costs through self-funded with stop-loss plans.
- You do not have to wait for your renewal date to change providers.
- Any employer with five or more employees is eligible.
- Contact [Rachel Lolmasteymaugh](#) 800-654-5773



Fostering the success of manufacturers since 2001.

[View website](#)

Investment Advisory and Insurance products offered through Hahn Financial Group, Inc., an SEC Registered Investment Adviser.



Employer Dental & Vision Plans

Dental coverage for better health outcomes

- Orthodontia coverage
- A range of design plans

Vision care for a clearer tomorrow

- Range of design plans
- Exams, glasses and contacts

Contact [Rachel Lolmasteymaugh](#) 800-654-5773



Fostering the success of manufacturers since 2001.

[View website](#)



TRIFAC

WORKERS' COMPENSATION FUND

™

For Manufacturers

- Providing Minnesota manufacturers access to a workers' compensation self-insurance option since 1997.
- Benefits for you include
 - reduced costs
 - improved safety environment
 - increased control over claims management.



Contact [Rachel Lolmasteymaugh](#) 800-654-5773

[View website](#)

Member promotion

Searchable online directory ≥

FREE online exposure through listing on website, allowing potential customers and employees to link directly to you.

Printed directory

FREE listing for all members of AMFA, CMMA and TSMA. You and your prospects can find the resources you need easily with service categories. Members are listed in up to 5 free categories.

Sponsorship package ≥

Introduce your product/service to fellow members using a variety of marketing options: branding in weekly e-blast, rotating website ad, event sponsorship, social media, newsletter, and more.

Website leaderboard and banner ad

Take advantage of increasing traffic on all three websites to promote your product or service directly to your prospects.

Digital newsletter ad

Put your product or service in front of news-hungry audiences with a strategic placement in our digital newsletters. Frequency varies between the affiliates.

Meeting and webinar sponsorship ≥

Your company can be an exclusive sponsor of highly-attended in-person meetings, online meetings or webinars.



Website information

MidwestManufacturers.com

Information for all members of all affiliates, including

- Member benefits
- Calendar showing all affiliate events
- Online directory of all 450+ members
- Recordings of webinars and affiliate meetings
- Industry and workforce information
- Legislative actions
- Staff/contact information

The screenshot shows the homepage of the Midwest Manufacturers' Association website. The browser address bar displays "midwestmanufacturers.com". The header features the MMA logo and the text "Central office of" followed by logos for AMFA, RRMEA, CMMA, and tri state. A navigation menu includes "About MMA", "Affiliates", "Directory", "Events", "Industry", "Legislative", "MMA Blog", and "Store". Below the header is a map of the Midwest region with logos for RRMEA, AMFA, tri state, and CMMA. To the right of the map, it says "Welcome to the Midwest Manufacturers' Association". A central banner image shows a factory floor with a text box that reads "Learn more: About MMA" and "Midwest Manufacturers' Association is a nonprofit organization that fosters the creation, growth and success of industry associations throughout the Midwest. The three organizations depicted below are affiliated with Midwest Manufacturers' Association. Click on the logo below for organization-specific information." Below the banner are four columns, each with a logo and name for an affiliate: AMFA (Arrowhead Manufacturers & Fabricators Association), CMMA (Central Minnesota Manufacturers Association), RRMEA (Red River Manufacturers And Engineers Association), and tri state (Tri-State Manufacturers' Association). The footer contains several small advertisements for "Commercial/Industrial Contractor", "YOUR ADVERTISEMENT COULD BE HERE", "Kierstigation", and "EMC".

Website information

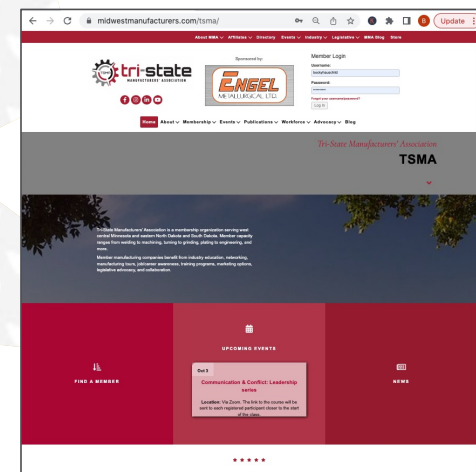
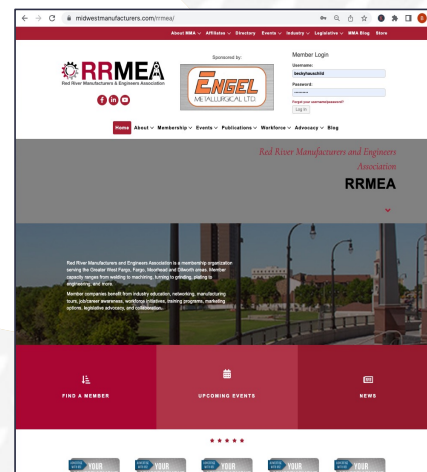
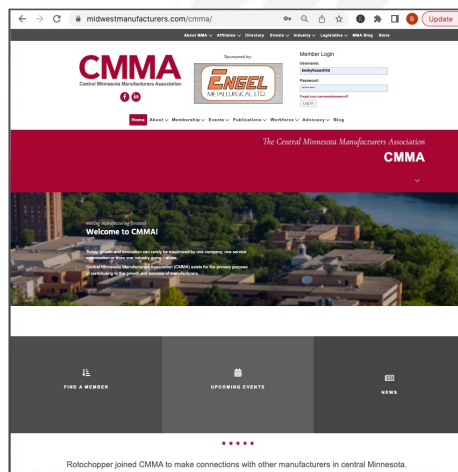
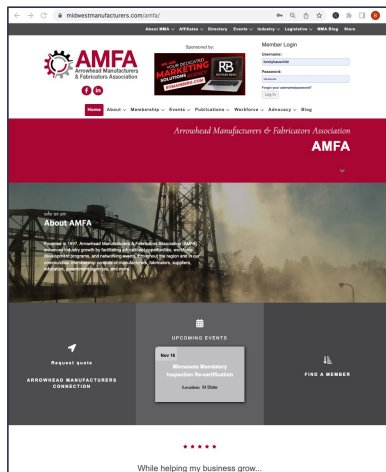
Information specific to the affiliate, including affiliate event calendar and online directory, board members, committees, projects, workforce initiatives, and more.

AFMA-MN-WI.org

CMMAworks.org

RRMEA.org

TSMA.org



Your portal

Access to, and maintaining, your company information in our database system is an important part of your membership. It will determine how easily members and prospects find you.

1. Create an account or login
2. Add reps (or coworkers) for your company
3. Store your credit card information so
 - registering for events is fast and easy
 - you can automatically renew your membership
4. An enhanced member listing can be added to your account to increase your findability in our online directory.



Your help

You have our permission to link to our website(s)

- AMFA-MN-WI.org
- CMMAworks.org
- RRMEA.org
- TSMA.org
- MidwestManufacturers.com



Your help

Include us in your email signature

- We can send you the appropriate graphic to include at the bottom of your email signature
- Link the logo to one of our websites.



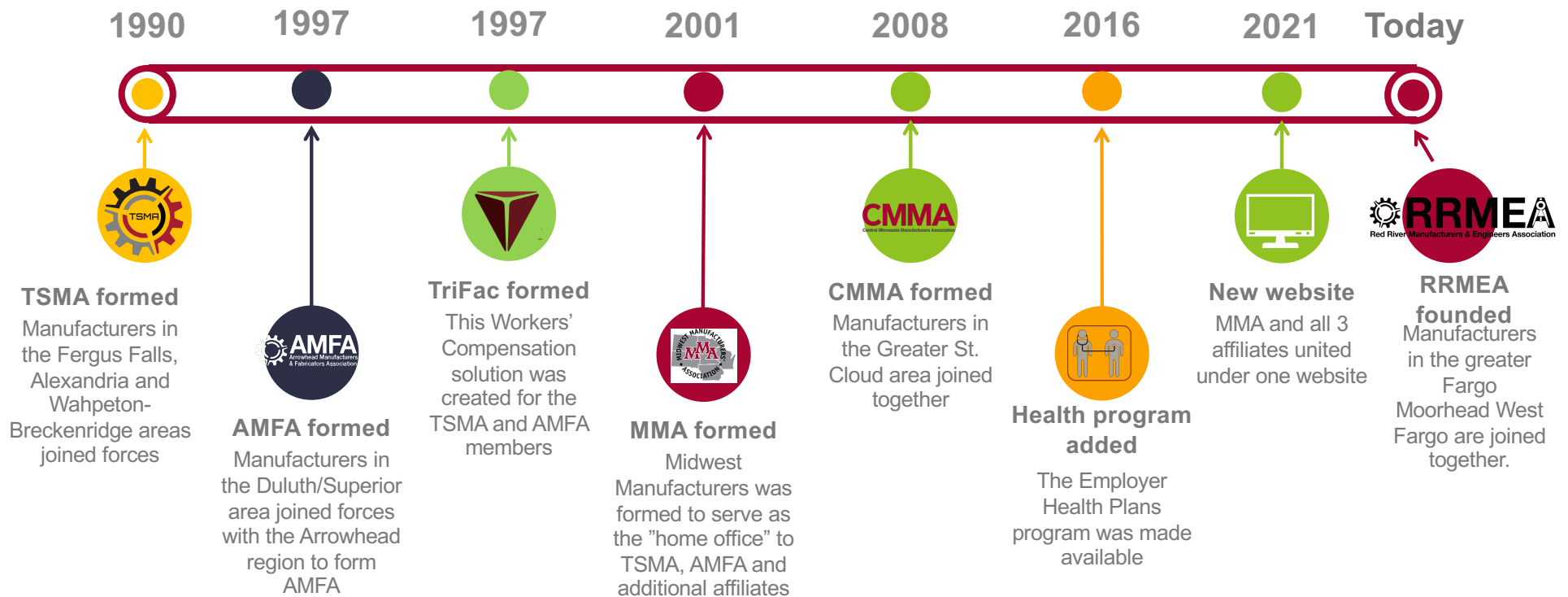
Your help

White label our email addresses

- Rachel@MidwestManufacturers.com
- Becky@MidwestManufacturers.com
- Alisa@MidwestManufacturers.com



MMA Timeline Infographic





800-654-5773
MidwestManufacturers.com

Fostering the creation,
growth and success of
manufacturing associations
throughout the Midwest
since 2001.



Workforce | Advocacy | Education | Partnerships



MANUFACTURING

Thank You

