Nebraska Cup Program



The Nebraska Cup program is available to all local boards in Nebraska, and is based on their participation and engagement in RPAC and Advocacy. The Nebraska Cup program emulates the basic requirements of the National Association of REALTORS® (NAR) State President's Cup. When a local board completes their requirements to achieve their Nebraska Cup, it helps the Nebraska REALTORS® Association (NRA) also achieve its State President's Cup requirements. The Nebraska Cup will be presented to each qualifying local board at Grand Lunch at Convention annually.

ADVOCACY

- 1. A local board must minimally promote to its members on three separate occasions all national and state Calls for Action.
- 2. Each local board must host a voter registration drive by Election Day (i.e. at a local event, broker meeting, or mail or email members, include in membership newsletter).
- 3. Promote on three separate occasions subscribing to REALTOR® Party Mobile Alerts (RPMA Text REALTORS to 30644 subscribers) to local board membership.
- 4. Host a membership event inviting the state senator(s) from that local board's jurisdiction. The SPC and local board leadership should be in attendance.
- 5. Each local board will designate at least 2 members of its leadership and/or chair of a given committee to attend at least 1 state event (Political Action Days, Convention, Fall Meetings)

RPAC

- 6. RPAC Goals as approved by the Nebraska REALTORS® Association RPACTrustees:
 - Reach local board RPAC goal*
 - Reach local board RPAC participation % goal
 - Each local board will host or participate in at least 1 Phone Bank event locally or statewide at NRA
 - Each local board will host at least 1 RPAC fundraising event that includes promoting the benefits of and making the ask for members to consider being an RPAC Major Investor and President's Circle member.

*Local annual RPAC goals are determined by multiplying the per-member goal set by the Trustees by the number of local board members on October 31 of the previous year.

Each year the Nebraska Cup Program requirements will adjust based on the NAR State President's Cup requirements for that year. The NRA State RPAC Fundraising/Major Investor Chair and team will set the requirements for each year's Nebraska Cup, with the approval from NRA RPAC Trustees.